



Representation Form

Local Plan Review: Preferred Approach Consultation

The consultation on the Local Plan Review: Preferred Approach will run from 13 December 2018 to 7 February 2019. The document and more information on the consultation can be viewed on our website www.chichester.gov.uk/localplanreview

All comments must be received by 11.59 pm on Thursday 7 February 2019.

There are a number of ways to make your comments:

- Comment on the document on the internet using our online consultation website www.chichester.gov.uk/localplanreview (**Recommended**)
- Complete this form on your computer and email it to us at planningpolicy@chichester.gov.uk
- Print this form and post it to us at: Planning Policy Team, Chichester District Council, East Pallant House, 1 East Pallant, Chichester, West Sussex, PO19 1TY

How to use this form

Please complete Part A in full. Please note anonymous comments cannot be accepted, a full address including postcode must be provided.

Please complete Part B overleaf, using a new form for each separate policy or paragraph that you wish to comment on. Please identify which paragraph your comment relates to by completing the appropriate box.

For more information, or if you need assistance completing this form, please contact the Planning Policy Team by email at planningpolicy@chichester.gov.uk or telephone 01243 785166.

PART A	Your Details	Agent's Details (if applicable ¹)
Full Name	Rolls-Royce Motor Cars Ltd	Sheila Keene
Address	Stane Street Westhampnett West Sussex	David Lock Associates 50 North Thirteenth Street Central Milton Keynes
Postcode	PO18 0SH	MK9 3BP
Telephone		01908 666276
Email		skeene@davidlock.com
Organisation (if applicable)		David Lock Associates
Position (if applicable)		Associate

Is this the official view of the organisation named above? Yes No

¹ Where provided, we will use Agent's details as the primary contact.

PART B

Please use a new form for each representation that you wish to make. Please note anonymous comments cannot be accepted. Any personal information provided will be processed by Chichester District Council in line with the General Data Protection Regulations 2018. More information is available at:

<http://www.chichester.gov.uk/dataprotectionandfreedomofinformation>.

To which part of the document does your representation relate?

Page/ Paragraph Number:	27 3.19	Policy Reference:	Links to Policies S3, S8, AL6 and DM9
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Do you support, object, or wish to comment on this policy or paragraph?
(Please tick one answer)

Support

Object

Have Comments

Enter your full representation here giving details of your reasons for support/objection:

The Objectives of the Chichester Local Plan to be achieved by 2035: Economy

- 1.1 The Goodwood manufacturing facility has expanded to utilise fully the capacity of the existing site and has adhered to the design concepts established for the original development in respect of height, massing and landscape mitigation. The adjoining land to the east is therefore the only opportunity available with the potential to meet possible future expansion needs of Rolls-Royce Motor Cars (R-RMC) at its Goodwood Site.
- 1.2 The Strategic Objectives to be achieved by 2035 are contained within paragraph 3.19. The objectives for the economy include:
 - *Develop a dynamic, diverse and knowledge based economy that excels in innovation;*
 - *Develop and maintain a skilled workforce to support long-term competitiveness;*
- 1.3 The strategic objectives for the Plan should accommodate the possible expansion needs of R-RMC at Goodwood, as the largest employer in the advanced manufacturing sector. The Local Plan should:
 - identify and actively support R-RMC as the largest advanced manufacturing employer;
 - recognise the potential for possible further growth in a business which has expanded rapidly since its arrival in 2003 and which requires access to a highly skilled local workforce; and
 - recognise its unique importance in Chichester, in view of its very significant contribution to the District's economy (and that of adjoining Arun District).
- 1.4 The significance of R-RMC to Chichester District's economy should be recognised. An additional employment land allocation is required to provide for potential strategic expansion of R-RMC's manufacturing capacity at Goodwood for the Local Plan 2035 to be consistent with the NPPF. Such an allocation would be a "bespoke" site for R-RMC to meet the possible needs of a global company for strategic expansion within the Plan period, with

all key site constraints, including potential landscape impacts, being managed through a criteria-based policy to guide future development.

- 1.5 The only suitable expansion site within Chichester District which would meet the future expansion needs of R-RMC is the land to the east of R-RMC's existing Goodwood site. The potential impact of any future development to the east of the existing manufacturing facility on the sensitive landscape at the southern boundary of the South Downs National Park (SDNP) can be mitigated such that long distance views to the National Park from Westhampnett are protected.

(Continue on separate sheet if necessary)

What improvements or changes would you suggest?

- 1.1 Provision should be made for possible future expansion of R-RMC on land adjoining its Goodwood site.
- 1.2 Our Representations on Policies S3, S8, AL6 and DM9 propose changes to the Local Plan.

(Continue on separate sheet if necessary)

Declaration

I understand that any comments submitted will be considered by Chichester District Council in line with this consultation and will be made publicly available on their website www.chichester.gov.uk and may be identifiable by my name or organisation, if provided.

Name (<i>print</i>):	Sheila Keene
Date:	07 February 2019