



Representation Form

Local Plan Review: Preferred Approach Consultation

The consultation on the Local Plan Review: Preferred Approach will run from 13 December 2018 to 7 February 2019. The document and more information on the consultation can be viewed on our website www.chichester.gov.uk/localplanreview

All comments must be received by 11.59 pm on Thursday 7 February 2019.

There are a number of ways to make your comments:

- Comment on the document on the internet using our online consultation website www.chichester.gov.uk/localplanreview (**Recommended**)
- Complete this form on your computer and email it to us at planningpolicy@chichester.gov.uk
- Print this form and post it to us at: Planning Policy Team, Chichester District Council, East Pallant House, 1 East Pallant, Chichester, West Sussex, PO19 1TY

How to use this form

Please complete Part A in full. Please note anonymous comments cannot be accepted, a full address including postcode must be provided.

Please complete Part B overleaf, using a new form for each separate policy or paragraph that you wish to comment on. Please identify which paragraph your comment relates to by completing the appropriate box.

For more information, or if you need assistance completing this form, please contact the Planning Policy Team by email at planningpolicy@chichester.gov.uk or telephone 01243 785166.

PART A	Your Details	Agent's Details (if applicable ¹)
Full Name	Rolls-Royce Motor Cars Ltd	Sheila Keene
Address	Rolls-Royce Motor Cars Ltd Stane Street Westhampnett West Sussex	David Lock Associates 50 North Thirteenth Street Central Milton Keynes
Postcode	PO18 0SH	MK9 3BP
Telephone		01908 666276
Email		skeene@davidlock.com
Organisation (if applicable)		David Lock Associates
Position (if applicable)		Associate

Is this the official view of the organisation named above? Yes No

¹ Where provided, we will use Agent's details as the primary contact.

PART B

Please use a new form for each representation that you wish to make. Please note anonymous comments cannot be accepted. Any personal information provided will be processed by Chichester District Council in line with the General Data Protection Regulations 2018. More information is available at:

<http://www.chichester.gov.uk/dataprotectionandfreedomofinformation>.

To which part of the document does your representation relate?

Page/ Paragraph Number:	19/20 2.13, 2.18	Policy Reference:	Links to Policies S3, S8, AL6, DM9
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Do you support, object, or wish to comment on this policy or paragraph?
(Please tick one answer)

Support

Object

Have Comments

Enter your full representation here giving details of your reasons for support/objection:

Characteristics of The Plan Area

- 1.1 The Rolls-Royce Motor Cars (R-RMC) manufacturing plant opened on its current site in 2003. R-RMC has grown since then to become one of the largest employers in Chichester District. The brand is known and respected worldwide, making Goodwood home to the world's leading super luxury car manufacturer and a major contributor to the local / regional economy and nationally to "UK PLC".
- 1.2 The existing R-RMC manufacturing plant is situated on a site of approximately 20 hectares leased from the Goodwood Estate Company Ltd. Production at the facility has expanded since 2003 from the baseline starting level of 350 cars per annum to around 4,000 cars per annum in 2018. The workforce employed at Goodwood has expanded to support this rapid growth in production from 350 employees to over 2,000 at present. The footprint of the main building has also been extended over this time, most recently in 2013. The existing manufacturing plant is operating two production shifts to fulfil increasing global demand for its bespoke super luxury motor cars.
- 1.3 The Preferred Approach Local Plan Review does not recognise the potential requirements of the District's established businesses, such as R-RMC for future expansion and to build in resilience to changing global markets over the Plan period. This provision is an essential element of future proofing for R-RMC, which is a global leader in the manufacturing of super luxury motor cars. The requirement for possible expansion land at the Goodwood site was stated in our comments on the Local Plan Review Issues and Options consultation in August 2017 and re-iterated in commenting on the HELAA in September 2018. However, no provision has been made within the emerging Local Plan for potential future growth at R-RMC's Goodwood site.
- 1.4 Paragraph 2.13 of the Preferred Approach Plan identifies the largest employment sectors as follows:
 - Retail
 - Public administration (District and County Councils offices are located in Chichester City)
 - Horticulture
 - Health

- 1.5 Paragraph 2.13 further includes the following statement:
"Higher value jobs are focused on advanced manufacturing and engineering; construction and civil engineering; and finance, insurance and business services."
- 1.6 Whilst this reference to advanced manufacturing and engineering is welcome, the need to allow for potential future expansion at R-RMC's Goodwood site has not been addressed. The only reference to R-RMC is made in the context of the locational advantages of the strategic site allocation at Westhampnett / North East Chichester (see paragraph 6.31).
- 1.6 The National Planning Policy Framework (NPPF) July 2018 provides the overarching policy for building a strong, competitive economy and creating the conditions in which businesses can invest, expand and adapt. Paragraph 80 of the NPPF states that
"Significant weight should be placed on the need to support economic growth and productivity, taking into account both local business needs and wider opportunities for development. The approach taken should allow each area to build on its strengths, counter any weaknesses and address the challenges of the future. This is particularly important where Britain can be a global leader in driving innovation, and in areas with high levels of productivity, which should be able to capitalise on their performance and their potential."
- 1.7 The NPPF further notes at paragraph 81 (d) that planning policies should be *"flexible enough to accommodate needs not anticipated in the plan"* and at paragraph 82 that *"planning policies and decisions should recognise and address the specific locational requirements of different sectors"*.
- 1.8 This national planning advice should be at the forefront of the Council's thinking in the context of preparing its new Local Plan to 2035, so that established local employers can continue to invest and grow in the area. The Government's adopted Industrial Strategy 2017 also recognises the importance of building on recent economic successes to improve productivity and create new jobs in the UK automotive industry.

(Continue on separate sheet if necessary)

What improvements or changes would you suggest?

- 1.1 No provision has been made within the emerging Local Plan 2035 for R-RMC's possible future expansion. The only suitable site within Chichester District which would meet the future expansion needs of R-RMC is the land to the east of its existing Goodwood site.
- 1.2 There is no discussion of the automotive sector or advanced manufacturing in Goodwood in the Characteristics of the Plan Area. We consider this to be a surprising and unjustified omission which should be corrected; encouraging advanced manufacturing, linked to the automotive sector, should form part of the context to and evidence for the Plan.
- 1.3 Our representations on Policies S3, S8, AL6 and DM9 set out proposed changes.

(Continue on separate sheet if necessary)

Declaration

I understand that any comments submitted will be considered by Chichester District Council in line with this consultation and will be made publicly available on their website www.chichester.gov.uk and may be identifiable by my name or organisation, if provided.

Name (<i>print</i>):	Sheila Keene
Date:	07 February 2019