



Artemis Land and Agriculture

Crouchlands Farm

Economic Impact and Social Value
Assessment Report

February 2022

LIVERPOOL Winslow House > Rumford Court > 16 Rumford Place > Liverpool L3 9DG T: 0151 227 5563 M: 07940 540260

LONDON 78 York Street > London W1H 1DP T: 0207 183 6790

www.amion.co.uk

AMION Consulting is the trading name of AMION Consulting Limited.

Registered Office: Langtons, The Plaza, 100 Old Hall Street, Liverpool L3 9QJ. Company No: 3909897

Executive Summary

The Economic Impact and Social Value Assessments for the Crouchlands Farm Whole Farm Plan highlights the potential economic and social benefits of the proposed rural diversification programme proposed at Crouchlands. Against a backdrop of a changing rural economy, in which government subsidies and grants for farming operations are being reduced, this significant investment will act as an exemplar while directly creating new opportunities for local businesses, workers and residents.

It is envisaged that the scheme will result in important economic benefits in the construction and operational phases

Construction phase:

- 42 gross person years of employment supported during the construction phase;
- 34 net additional person years of employment across the wider impact area during the construction phase;
- £3.95m gross value added to the local economy throughout the construction phase; and
- opportunities to deliver social value through linking local residents to opportunities for training and employment.

Operational phase

- 173 gross FTE jobs directly supported through on-site and off-site activity, with further employment supported through supply chain and employee expenditure in the wider economy;
- 118 net additional FTE jobs across the impact area during the operational phase;
- £5.87m per annum of gross value added to the local economy;
- potential to generate up to £300,000 in new business rates revenue per annum for Chichester District Council, supporting the continued delivery of core services; and
- important wider benefits including: the promotion of more environmentally sustainable forms of agriculture; the retention and enhancement of natural capital supporting complex ecosystems; health and well-being benefits for residents, workers and visitors to the site; enhanced educational opportunities and skills benefits; and rural innovation.